

Sponsorship 2024



### Our Shared Commitment to Our Community

At the Port Angeles Fine Art Center, we believe arts enrichment is the perfect means for bringing people together to create stronger connections, spark creativity, and inspire community ingenuity.

**Our goal is to serve the needs of our community.** We've dedicated ourselves to reinvigorating community programs and enlivening Webster's Woods Sculpture Park with unique events and activities. Over the past year, we have engaged more than 5,300 people in our programs and have welcomed an average of 118 visits to the sculpture park each day!

Our community support has included free gallery exhibits, community talks, workshops, free school field trips, school programming, and free events like Summertide, drawing people together with live music, poetry, and family friendly art activities.

We need your help to make these events a success. We seek to draw out of town guests while also creating events that are accessible to our local community. Therefore, each of our festivals are free or have free components. To make this financially viable we rely on your generosity as community sponsors and donors.

Together we can bring light and joy to our community. Learn more and join us as a 2024 festival sponsor.



Sponsorship Benefits



## Expand Your Reach

Last year we engaged 1,900 festival attendees and over 41,800 visits to Webster's Woods. With a greater emphasis on community participation, more sculptures and creative entertainment we intend to attract an even wider audience from near and far for each of these festival events.

### Maximize Impact

Our festivals build upon the growing interest in arts and culture and outdoor tourism in Clallam County. We seek to generate unique family-friendly outdoor experiences during the peak, shoulder, and holiday timeframes that complement fellow local attractions. Together we can generate greater visibility, more visitors, and more tourism dollars within our community.

Leverage Your Community Investment

You invest, we deliver. Sponsorships allow us to cover crucial event costs and deliver magical and festive community events throughout the year.







#### Summertide

#### Saturday, June 15th | 1-5PM

The Summertide Solstice Art Festival is our yearly summer festival, centered around celebrating the addition of new sculptures and poems in Webster's Woods. These new additions are added throughout the park where they will remain for one year.

The festival itself is a free, family friendly celebration with live music in the meadow, food & drink vendors, poetry readings, and nature art activity stations for all ages.

In 2023 we had 704 visitors to Summertide throughout the park and gallery to enjoy our unique setting and festival atmosphere.

The Summertide Solstice Art Festival is free and open to all ages.



Fall Festival



## Celebration of Shadows Fall Festival

Saturday, Oct. 19th | 4-8PM

This year will be our fourth annual Celebration of Shadows Fall Festival. Visitors can enjoy forest paths lined with pumpkins during the Pumpkin Walk, a performance in the meadow, and food & drink vendors! In 2023 we had 700 attendees at the festival, and over 80 people engaged in the pumpkin carving workshops and contest.

This year's festival will include a return of the pumpkin carving contest and walkwhere people can view the pumpkins on display along the paths and an outdoor shadow themed performance in the meadow!

Community members will also be able to participate by taking our pumpkin carving workshop, entering the pumpkin carving contest, voting for their favorite carving during the festival, and enjoy food and drink from delicious local vendors.

The Fall Festival is free to attend and open to all ages.







### Wintertide Festival of Lights

Saturday, Dec. 7th | 4-8PM

Wintertide is the Port Angeles Fine Arts Center's end of year programming that crescendos into our Wintertide Festival. In 2023, we had 505 Festival attendees, plus 1,294 through the Makers Market, and 5,845 visits to Websters Woods for the Light Art Experience.

Moving into our fourth year, we believe this event is becoming a beloved community tradition. This year we will continue to improve upon our light art installations and performances. Past performances include fire dancing by Fractal Phase, the interactive Shadow Sail Theater, and interactive light based installations by Marcell Marias and Another World Collective.

The 2024 Wintertide Festival will include food & drink vendors, lighted art illuminating the forest paths, lantern workshops and community lantern walk, and more exciting performances. Visitors can also enjoy holiday shopping in the Makers Market.



Makers Market



#### Wintertide Makers Market

#### November 29th - December 15th

The Makers Market takes place in the Esther Webster gallery and highlights the work of local artists and artisans as the gallery transforms into a festive holiday market. Shoppers will find art prints, home decor, jewelry, body care, kitchenware, cards, stickers and more.

The 2024 Makers Market will run for three weekends. Additional activities and events that will bring more traffic include a PAFAC Member's Only shopping day, extended hours on Friday evenings, and the Wintertide Festival on December 7th.

Our extended evenings include complimentary warm beverages and fire tables in the courtyard from the hours of 5pm-8pm. The extended evenings allow for shopping after the work day and encourage visitors of all ages to explore the light art in the park and shop at the market as a family or date night activity.

Sponsorship Levels: Premier- \$2,500

Gold- \$1,000

Silver- \$500



Light Art Experience



### Light Art Experience

November 29th - January 1st, 2025

The Light Art Experience lights up Webster's Woods Sculpture Park with light based art installations along our forested paths. The installations add magic to the woods and bring light to our community during the darkness of winter.

The 2024 Light Art Experience will run for five weeks. The lights will be activated each night from 4pm-8pm for visitors. Walking through the park is free for the duration of the outdoor exhibition, except for the night of the Festival of Lights (Saturday, Dec. 7th). In 2023 we had over 5,800 visits to the park during our Light Art Experience, and expect to see those numbers grow.

Sponsorship Levels: Premier- \$2,500

Gold- \$1,000

Silver-\$500



String and Shadow



### String and Shadow

Thursday, Aug. 22nd | 6-8PM

We are very excited to bring String and Shadow back to the Port Angeles Fine Arts Center! String and Shadow is a troupe of multi-disciplinary performance artists known for creating original giant puppet shows set to live music.

In 2023, they performed "Ship of Fools" for an audience of 266 people in the meadow of Webster's Woods. This is a one-of-a-kind performance that is ideally suited for the unique setting of Webster's Woods.

This year, they will return with an all new set, story, and soundtrack. Returning and first-time attendees will be delighted by the handmade giant puppets and spectacular storytelling.

We are looking for Sponsors to cover the cost of bringing this awesome troupe of performers to Port Angeles.

Sponsorship Levels: Premier- \$2,500

Gold- \$1,000







**A good partnership is a two-way street.** We want to support our sponsors as much as our sponsors support us. Below are the ways your business can benefit from becoming a sponsor.

If you have other ideas or want to develop a custom sponsorship experience with us such as employee or customer engagement opportunities or in-kind donations, please contact Summer Dio, Events Coordinator at events@pafac.org

	Bronze Sponsor \$250	Silver Sponsor \$500	Gold Sponsor \$1000	Premier Sponsor \$2500
Business logo + link on event website page				
Social Media post on FB and Instagram				
Logo on Sponsors Poster at event				
Two tickets to event or related workshop				
Highlight in our E-news (2,300 subscribers)				
Logo on any print advertisements				
Banner display at entrance and stage				
Named as Premier Sponsor on all marketing				



Sponsorship Form

#### **Company Information**

Company Name:	
Contact Person:	
Mailing Address:	
Email Address:	
Phone Number:	

# We would like to participate as

Premier Sponsor \$2500 Gold Sponsor \$1000	Silver Sponsor \$500 Sponsor \$250				
For these Events:					
Summertide 2024 Fall Festival 2024 String & Shadow					
Wintertide 2024 Makers Market Light Art Experience					
Payment					
Check enclosed, payable to "The Port Angeles Fine Arts Center"					
Signature:	Date:				
Port Angeles Fine Arts Center 1203 E. Lauridsen Blvd. Port Angeles, WA 98362					
The Port Angeles Fine Arts Center is a 501(c)(3) nonprofit. <b>Tax ID:</b> 94-3029546	<b>For more information</b> contact Summer Dio, Events Coordinator <b>Email:</b> events@pafac.org				